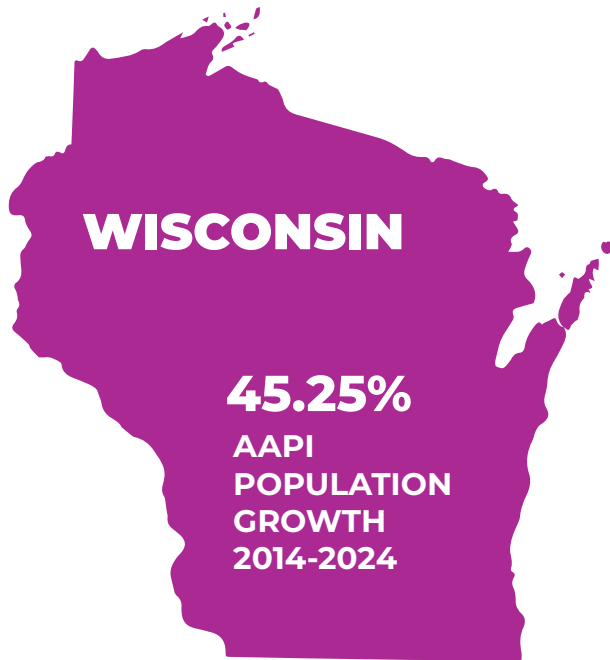


2026 AAPI Voter Demographics | WISCONSIN



265,804

AAPI POPULATION SIZE

44,460

FOREIGN BORN NONCITIZEN

66,231

FOREIGN BORN CITIZEN

155,113

NATIVE BORN CITIZEN

LARGEST ASIAN AMERICAN ETHNIC GROUPS IN WISCONSIN

Hmong (62,696)	Asian Indian (39,669)	Chinese, except Taiwanese (32,861)	Filipino (25,249)	Korean (13,971)	Japanese (11,557)
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LARGEST NHPI ETHNIC GROUPS IN WISCONSIN

Native Hawaiian (2,550)	Samoan (946)	Chamorro (916)
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VOTER TRENDS

(National Level Data, 2024)

- According to the 2024 Asian American Voter Survey (AAVS), 90% of Asian American voters say they plan to vote for President, Congress and other offices in November (compared to 93% in 2020 and 94% in 2016). Over two-thirds (68%) say they are absolutely certain they will vote in 2024.
- Nearly half of Asian American voters (46%) prefer voting by mail or dropping their ballot off, instead of voting in-person.
- 42% of Asian American voters say they have not been contacted by either of the two major political parties in the 2024 election season, including half (50%) who say they have not been contacted by the Democratic Party and 57% indicating not being contacted by the Republican Party.

(Current Data)

149,245
ELIGIBLE
AAPI VOTERS

72.39% AAPI VOTER
ELIGIBILITY GROWTH
2014-2024

3.27% AAPI SHARE OF
ELECTORATE

32.32% AAPI YOUTH
VOTE SHARE
Age 18-29

25.91% AAPI SENIOR
VOTE SHARE
Age 50+

LANGUAGE DIVERSITY

Per the 2022 AAVS of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated that in-language voter assistance would be utilized (*National level data*).

Among Asian Americans in Wisconsin:

50.69% *Speak a language outside of English at home*

19.44% *Are limited English-proficient (speak English less than “very well”)*

Top Asian Languages

Hmong (39,532)
Chinese (16,122)
Tagalog (9,155)
Hindi (7,057)
Vietnamese (4,706)

SOCIOECONOMIC CHALLENGES IN WISCONSIN



About 12.17% Asian Americans and 14.80% NHPs in Wisconsin live in poverty.



About 4.56% Asian Americans and 7.38% NHPs in Wisconsin lack health insurance.



About 9.82% Asian Americans and 10.86% NHPs in Wisconsin lack broadband access.

COUNTIES WITH THE HIGHEST AAPI POPULATIONS

	Size of AAPI Population	AAPI Share of County Population	Number of AAPI Eligible Voters	AAPI Eligible Vote Share of County
Milwaukee County, Wisconsin	45,379	4.90%	23,609	3.57%
Dane County, Wisconsin	35,725	6.24%	18,303	4.23%
Waukesha County, Wisconsin	16,149	0.04%	8,029	0.03%
Brown County, Wisconsin	9,166	0.03%	4,971	0.02%
Marathon County, Wisconsin	7,886	0.06%	4,387	0.04%