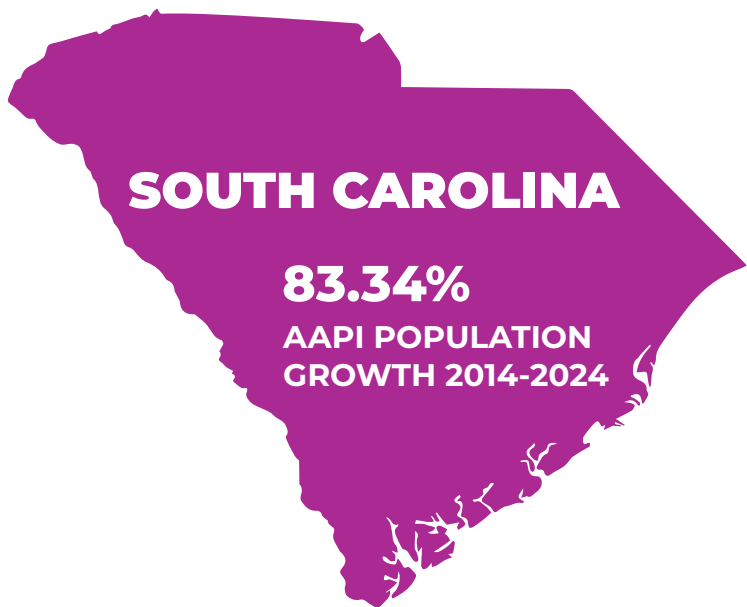


2026 AAPI Voter Demographics | SOUTH CAROLINA



166,200
AAPI POPULATION SIZE

33,646
FOREIGN BORN NONCITIZEN

47,421
FOREIGN BORN CITIZEN

85,133
NATIVE BORN CITIZEN

LARGEST ASIAN AMERICAN ETHNIC GROUPS IN SOUTH CAROLINA

Asian Indian (33,760)	Filipino (27,866)	Chinese, except Taiwanese (18,884)	Vietnamese (12,855)	Korean (12,276)	Japanese (9,213)
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LARGEST NHPI ETHNIC GROUPS IN SOUTH CAROLINA

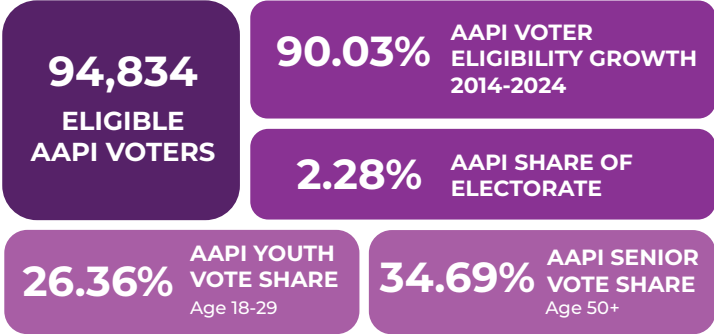
Native Hawaiian (2,350)	Chamorro (1,719)	Samoan (1,349)
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VOTER TRENDS

(National Level Data, 2024)

- According to the 2024 Asian American Voter Survey (AAVS), 90% of Asian American voters say they plan to vote for President, Congress and other offices in November (compared to 93% in 2020 and 94% in 2016). Over two-thirds (68%) say they are absolutely certain they will vote in 2024.
- Nearly half of Asian American voters (46%) prefer voting by mail or dropping their ballot off, instead of voting in-person.
- 42% of Asian American voters say they have not been contacted by either of the two major political parties in the 2024 election season, including half (50%) who say they have not been contacted by the Democratic Party and 57% indicating not being contacted by the Republican Party.

(Current Data)



LANGUAGE DIVERSITY

Per the 2022 AAVS of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated that in-language voter assistance would be utilized (*National level data*).

Among Asian Americans in South Carolina:

48.33% *Speak a language outside of English at home*

19.04% *Are limited English-proficient (speak English less than “very well”)*

Top Asian Languages

Tagalog (9,385)
Chinese (8,977)
Gujarati (7,962)
Vietnamese (7,565)
Hindi (4,320)

Top NHPI Languages

Chamorro (172)
Samoan (138)
Other Eastern Malayo-Polynesian languages (106)

SOCIOECONOMIC CHALLENGES IN SOUTH CAROLINA



About 10.49% Asian Americans and 8.64% NHPIs in South Carolina live in poverty.



About 9.45% Asian Americans and 22.95% NHPIs in South Carolina lack health insurance.



About 12.78% Asian Americans and 27.67% NHPIs in South Carolina lack broadband access.

COUNTIES WITH THE HIGHEST AAPI POPULATIONS

	Size of AAPI Population	AAPI Share of County Population	Number of AAPI Eligible Voters	AAPI Eligible Vote Share of County
Greenville County, South Carolina	13,835	2.52%	8,326	2.09%
Richland County, South Carolina	13,109	3.11%	6,853	2.15%
York County, South Carolina	9,016	0.03%	4,203	0.02%
Spartanburg County, South Carolina	8,555	0.02%	5,223	0.02%
Charleston County, South Carolina	7,699	0.02%	5,145	0.02%