

2026 AAPI Voter Demographics | MISSISSIPPI

MISSISSIPPI

63.12%
AAPI
POPULATION
GROWTH
2014-2024



54,996
AAPI POPULATION SIZE

9,778
FOREIGN BORN NONCITIZEN

14,873
FOREIGN BORN CITIZEN

30,345
NATIVE BORN CITIZEN

LARGEST ASIAN AMERICAN ETHNIC GROUPS IN MISSISSIPPI

Filipino (9,776)	Vietnamese (8,630)	Asian Indian (7,887)	Chinese, except Taiwanese (7,574)	Japanese (3,420)	Korean (2,462)
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LARGEST NHPI ETHNIC GROUPS IN MISSISSIPPI

Native Hawaiian (1,168)	Chamorro (403)	Samoan (342)
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VOTER TRENDS

(National Level Data, 2024)

(Current Data)

- According to the 2024 Asian American Voter Survey (AAVS), 90% of Asian American voters say they plan to vote for President, Congress and other offices in November (compared to 93% in 2020 and 94% in 2016). Over two-thirds (68%) say they are absolutely certain they will vote in 2024.
- Nearly half of Asian American voters (46%) prefer voting by mail or dropping their ballot off, instead of voting in-person.
- 42% of Asian American voters say they have not been contacted by either of the two major political parties in the 2024 election season, including half (50%) who say they have not been contacted by the Democratic Party and 57% indicating not being contacted by the Republican Party.

30,928
ELIGIBLE
AAPI VOTERS

76.28% AAPI VOTER
ELIGIBILITY GROWTH
2014-2024

1.39% AAPI SHARE OF
ELECTORATE

30.67% AAPI YOUTH
VOTE SHARE
Age 18-29

36.13% AAPI SENIOR
VOTE SHARE
Age 50+

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LANGUAGE DIVERSITY

Per the 2022 AAVS of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated that in-language voter assistance would be utilized (*National level data*).

Among Asian Americans in Mississippi:

48.26% *Speak a language outside of English at home*

23.81% *Are limited English-proficient (speak English less than “very well”)*

Top Asian Languages

Vietnamese (5,307)

Chinese (4,192)

Tagalog (2,581)

Hindi (1,024)

Japanese (989)

Top NHPI Languages

Chamorro (292)

Other Eastern
Malayo-Polynesian
languages (204)

SOCIOECONOMIC CHALLENGES IN MISSISSIPPI



About 13.88% Asian Americans and 6.41% NHPs in Mississippi live in poverty.



About 8.90% Asian Americans and 4.51% NHPs in Mississippi lack health insurance.



About 6.72% Asian Americans and 16.06% NHPs in Mississippi lack broadband access.

COUNTIES WITH THE HIGHEST AAPI POPULATIONS

	Size of AAPI Population	AAPI Share of County Population	Number of AAPI Eligible Voters	AAPI Eligible Vote Share of County
Harrison County, Mississippi	5,324	2.52%	3,869	2.46%