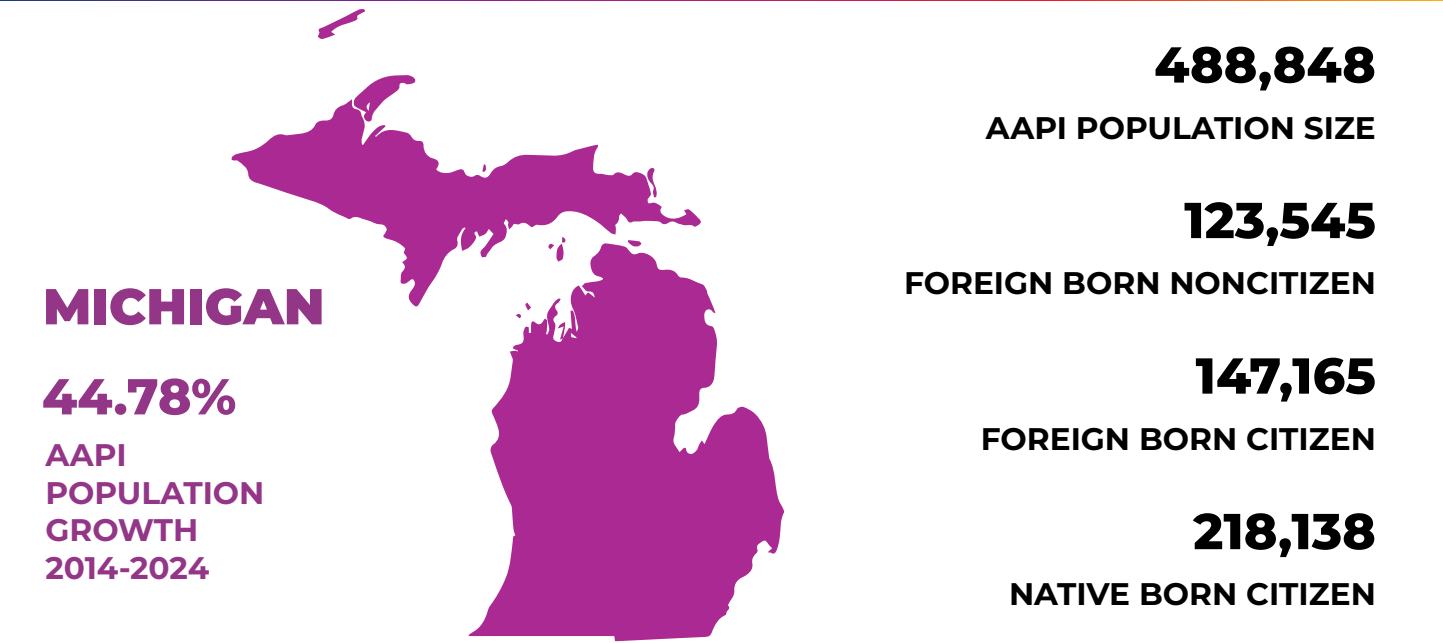


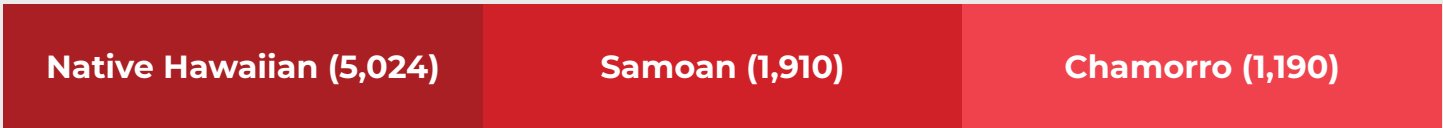
2026 AAPI Voter Demographics | MICHIGAN



LARGEST ASIAN AMERICAN ETHNIC GROUPS IN MICHIGAN



LARGEST NHPI ETHNIC GROUPS IN MICHIGAN

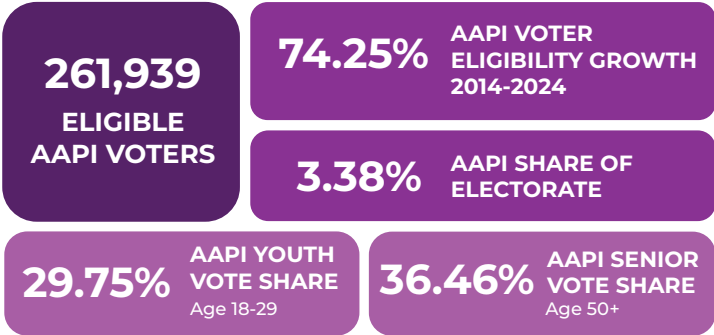


VOTER TRENDS

(National Level Data, 2024)

(Current Data)

- According to the 2024 Asian American Voter Survey (AAVS), 90% of Asian American voters say they plan to vote for President, Congress and other offices in November (compared to 93% in 2020 and 94% in 2016). Over two-thirds (68%) say they are absolutely certain they will vote in 2024.
- Nearly half of Asian American voters (46%) prefer voting by mail or dropping their ballot off, instead of voting in-person.
- 42% of Asian American voters say they have not been contacted by either of the two major political parties in the 2024 election season, including half (50%) who say they have not been contacted by the Democratic Party and 57% indicating not being contacted by the Republican Party.



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LANGUAGE DIVERSITY

Per the 2022 AAVS of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated that in-language voter assistance would be utilized (*National level data*).

Among Asian Americans in Michigan:

60.24% *Speak a language outside of English at home*

22.74% *Are limited English-proficient (speak English less than “very well”)*

Top Asian Languages

Chinese (44,386)
Bengali (30,443)
Hindi (19,414)
Telugu (16,752)
Vietnamese (16,320)

Top NHPI Languages

Other Eastern Malayo-Polynesian languages (238)
Samoan (176)

SOCIOECONOMIC CHALLENGES IN MICHIGAN



About 11.41% Asian Americans and 18.57% NHPs in Michigan live in poverty.



About 4.69% Asian Americans and 17.69% NHPs in Michigan lack health insurance.



About 14.92% Asian Americans and 17.03% NHPs in Michigan lack broadband access.

COUNTIES WITH THE HIGHEST AAPI POPULATIONS

	Size of AAPI Population	AAPI Share of County Population	Number of AAPI Eligible Voters	AAPI Eligible Vote Share of County
Oakland County, Michigan	111,116	8.68%	51,355	5.40%
Wayne County, Michigan	65,990	3.72%	35,187	2.72%
Macomb County, Michigan	45,273	0.05%	26,083	0.04%
Washtenaw County, Michigan	34,516	0.09%	17,471	0.06%
Kent County, Michigan	21,365	0.03%	10,803	0.02%