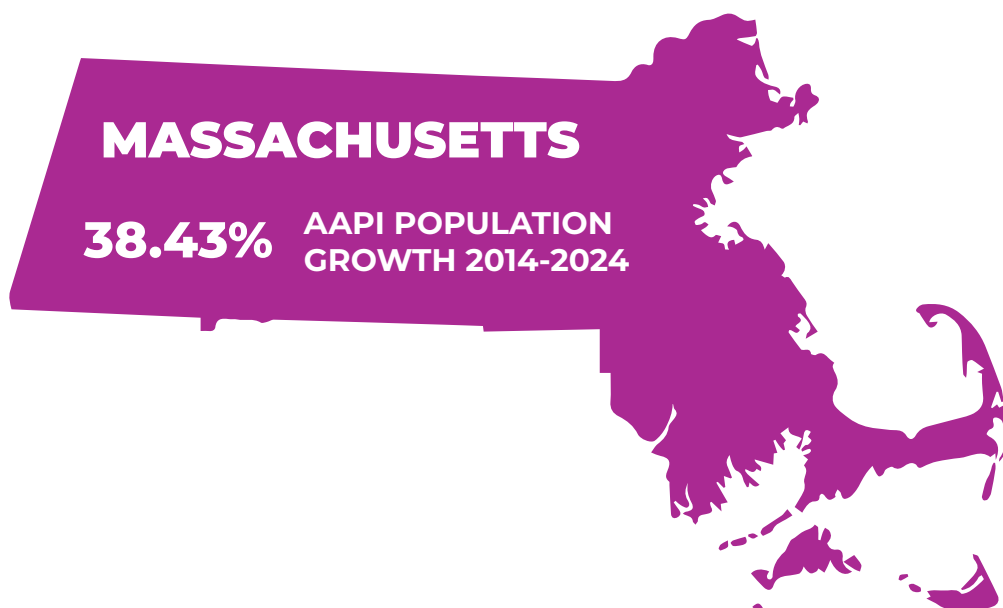


2026 AAPI Voter Demographics | MASSACHUSETTS



658,030

AAPI POPULATION SIZE

162,449

FOREIGN BORN NONCITIZEN

198,835

FOREIGN BORN CITIZEN

296,746

NATIVE BORN CITIZEN

LARGEST ASIAN AMERICAN ETHNIC GROUPS IN MASSACHUSETTS

Chinese, except Taiwanese (207,658)	Asian Indian (144,091)	Vietnamese (65,178)	Korean (37,807)	Cambodian (34,637)	Filipino (28,529)
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LARGEST NHPI ETHNIC GROUPS IN MASSACHUSETTS

Native Hawaiian (2,398)	Chamorro (1,096)	Samoan (1,014)
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VOTER TRENDS

(National Level Data, 2024)

- According to the 2024 Asian American Voter Survey (AAVS), 90% of Asian American voters say they plan to vote for President, Congress and other offices in November (compared to 93% in 2020 and 94% in 2016). Over two-thirds (68%) say they are absolutely certain they will vote in 2024.
- Nearly half of Asian American voters (46%) prefer voting by mail or dropping their ballot off, instead of voting in-person.
- 42% of Asian American voters say they have not been contacted by either of the two major political parties in the 2024 election season, including half (50%) who say they have not been contacted by the Democratic Party and 57% indicating not being contacted by the Republican Party.

(Current Data)

361,710

ELIGIBLE
AAPI VOTERS

56.80%

AAPI VOTER
ELIGIBILITY GROWTH
2014-2024

6.93%

AAPI SHARE OF
ELECTORATE

27.31%

AAPI YOUTH
VOTE SHARE
Age 18-29

36.07%

AAPI SENIOR
VOTE SHARE
Age 50+

2026 AAPI Voter Demographics | MASSACHUSETTS

LANGUAGE DIVERSITY

Per the 2022 AAVS of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated that in-language voter assistance would be utilized (*National level data*).

Among Asian Americans in Massachusetts:

63.12% *Speak a language outside of English at home*

25.67% *Are limited English-proficient (speak English less than “very well”)*

Top Asian Languages

Chinese (145,945)
Vietnamese (44,445)
Hindi (32,820)
Khmer (23,632)
Korean (18,556)

Top NHPI Languages

Samoan (138)
Tongan (110)

SOCIOECONOMIC CHALLENGES IN MASSACHUSETTS



About 8.67% Asian Americans and 13.58% NHPIs in Massachusetts live in poverty.



About 2.41% Asian Americans and 1.67% NHPIs in Massachusetts lack health insurance.



About 9.82% Asian Americans and 31.16% NHPIs in Massachusetts lack broadband access.

COUNTIES WITH THE HIGHEST AAPI POPULATIONS

	Size of AAPI Population	AAPI Share of County Population	Number of AAPI Eligible Voters	AAPI Eligible Vote Share of County
Middlesex County, Massachusetts	227,666	13.90%	116,013	10.07%
Norfolk County, Massachusetts	91,988	12.60%	49,331	9.32%
Suffolk County, Massachusetts	73,889	0.09%	42,357	0.08%
Worcester County, Massachusetts	47,450	0.05%	22,689	0.04%
Essex County, Massachusetts	29,193	0.04%	17,967	0.03%