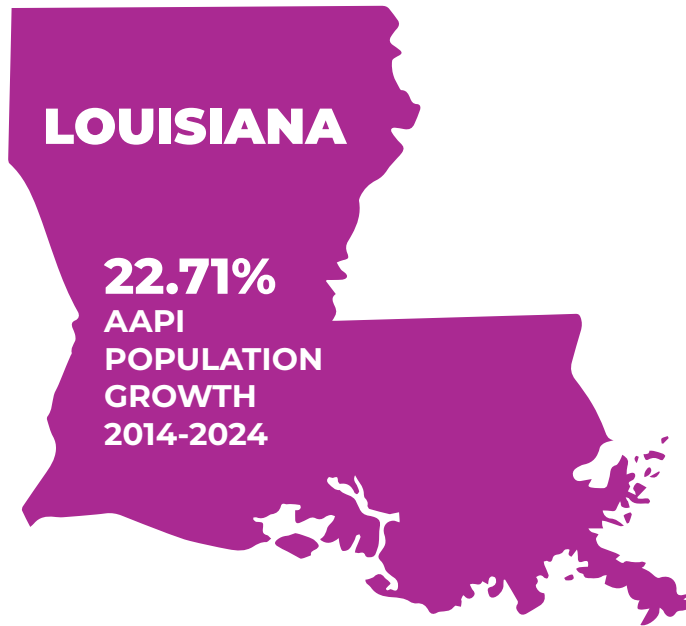


2026 AAPI Voter Demographics | LOUISIANA



120,188

AAPI POPULATION SIZE

20,002

FOREIGN BORN NONCITIZEN

33,002

FOREIGN BORN CITIZEN

67,184

NATIVE BORN CITIZEN

LARGEST ASIAN AMERICAN ETHNIC GROUPS IN LOUISIANA

Vietnamese (31,753)	Filipino (18,802)	Chinese, except Taiwanese (17,247)	Asian Indian (15,191)	Japanese (4,996)	Korean (4,908)
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LARGEST NHPI ETHNIC GROUPS IN LOUISIANA

Native Hawaiian (2,129)	Samoan (1,412)	Chamorro (1,012)
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VOTER TRENDS

(National Level Data, 2024)

- According to the 2024 Asian American Voter Survey (AAVS), 90% of Asian American voters say they plan to vote for President, Congress and other offices in November (compared to 93% in 2020 and 94% in 2016). Over two-thirds (68%) say they are absolutely certain they will vote in 2024.
- Nearly half of Asian American voters (46%) prefer voting by mail or dropping their ballot off, instead of voting in-person.
- 42% of Asian American voters say they have not been contacted by either of the two major political parties in the 2024 election season, including half (50%) who say they have not been contacted by the Democratic Party and 57% indicating not being contacted by the Republican Party.

(Current Data)

72,736
ELIGIBLE
AAPI VOTERS

50.04% AAPI VOTER
ELIGIBILITY GROWTH
2014-2024

2.13% AAPI SHARE OF
ELECTORATE

23.06% AAPI YOUTH
VOTE SHARE
Age 18-29

36.30% AAPI SENIOR
VOTE SHARE
Age 50+

2026 AAPI Voter Demographics | LOUISIANA

LANGUAGE DIVERSITY

Per the 2022 AAVS of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated that in-language voter assistance would be utilized (*National level data*).

Among Asian Americans in Louisiana:

54.67% *Speak a language outside of English at home*

24.05% *Are limited English-proficient (speak English less than “very well”)*

Top Asian Languages

Vietnamese (22,679)

Chinese (9,098)

Tagalog (6,174)

Urdu (2,789)

Hindi (2,458)

Top NHPI Languages

Hawaiian (103)

SOCIOECONOMIC CHALLENGES IN LOUISIANA



About 12.80% Asian Americans and 24.85% NHPIs in Louisiana live in poverty.



About 7.24% Asian Americans and 9.90% NHPIs in Louisiana lack health insurance.



About 14.73% Asian Americans and 21.80% NHPIs in Louisiana lack broadband access.

COUNTIES WITH THE HIGHEST AAPI POPULATIONS

	Size of AAPI Population	AAPI Share of County Population	Number of AAPI Eligible Voters	AAPI Eligible Vote Share of County
Jefferson Parish, Louisiana	18,176	4.22%	11,015	3.63%
East Baton Rouge Parish, Louisiana	15,142	3.34%	8,133	2.44%
Orleans Parish, Louisiana	10,426	0.03%	7,474	0.03%