

# 2026 AAPI Voter Demographics | HAWAII



## LARGEST ASIAN AMERICAN ETHNIC GROUPS IN HAWAII

|                       |                       |                                        |                    |                        |                      |
|-----------------------|-----------------------|----------------------------------------|--------------------|------------------------|----------------------|
| Filipino<br>(372,011) | Japanese<br>(317,736) | Chinese, except Taiwanese<br>(225,713) | Korean<br>(50,751) | Vietnamese<br>(17,855) | Okinawan<br>(12,174) |
|-----------------------|-----------------------|----------------------------------------|--------------------|------------------------|----------------------|

## LARGEST NHPI ETHNIC GROUPS IN HAWAII

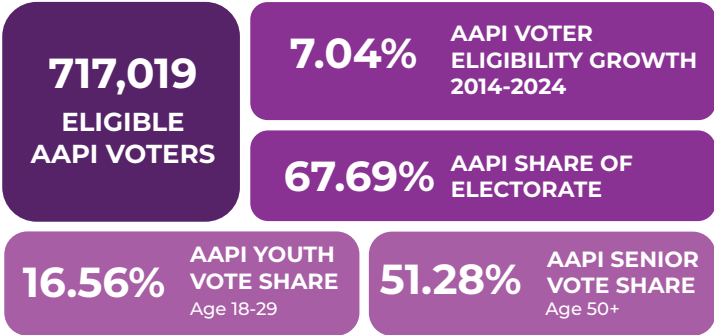
|                              |                    |                               |
|------------------------------|--------------------|-------------------------------|
| Native Hawaiian<br>(320,047) | Samoan<br>(36,705) | Other Micronesian<br>(17,765) |
|------------------------------|--------------------|-------------------------------|

## VOTER TRENDS

(National Level Data, 2024)

(Current Data)

- According to the 2024 Asian American Voter Survey (AAVS), 90% of Asian American voters say they plan to vote for President, Congress and other offices in November (compared to 93% in 2020 and 94% in 2016). Over two-thirds (68%) say they are absolutely certain they will vote in 2024.
- Nearly half of Asian American voters (46%) prefer voting by mail or dropping their ballot off, instead of voting in-person.
- 42% of Asian American voters say they have not been contacted by either of the two major political parties in the 2024 election season, including half (50%) who say they have not been contacted by the Democratic Party and 57% indicating not being contacted by the Republican Party.



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## LANGUAGE DIVERSITY

Per the 2022 AAVS of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated that in-language voter assistance would be utilized (*National level data*).

Among Asian Americans in Hawaii:

**28.57%** *Speak a language outside of English at home*

**15.14%** *Are limited English-proficient (speak English less than "very well")*

### Top Asian Languages

Tagalog (60,171)

Ilocano (52,155)

Japanese (36,450)

Chinese (35,436)

Korean (14,278)

### Top NHPI Languages

Hawaiian (23,082)

Samoan (9,099)

Chuukese (8,720)

## SOCIOECONOMIC CHALLENGES IN HAWAII



About 6.98% Asian Americans and 14.63% NHPs in Hawaii live in poverty.



About 2.97% Asian Americans and 3.96% NHPs in Hawaii lack health insurance.



About 11.58% Asian Americans and 13.40% NHPs in Hawaii lack broadband access.

## COUNTIES WITH THE HIGHEST AAPI POPULATIONS

|                         | Size of AAPI Population | AAPI Share of County Population | Number of AAPI Eligible Voters | AAPI Eligible Vote Share of County |
|-------------------------|-------------------------|---------------------------------|--------------------------------|------------------------------------|
| Honolulu County, Hawaii | 509,210                 | 50.86%                          | 374,452                        | 51.33%                             |
| Hawaii County, Hawaii   | 65,893                  | 32.02%                          | 48,237                         | 31.64%                             |
| Maui County, Hawaii     | 61,643                  | 0.37%                           | 42,901                         | 0.36%                              |
| Kauai County, Hawaii    | 29,244                  | 0.40%                           | 20,894                         | 0.39%                              |